

the TRENDS



Di Hassall

Unique props, fresh flower crowns, a glitter station. Bohemian brides, you need to see The Boho Booth! Decorated with flowers and an illuminated sign, kick back in the VW Camper, take your pictures with different filters before they go into your guestbook.

1 Old romantic

A soft blush colour, delicate lace, soft suede and silk ribbons – could these shoes be any more romantic? Di Hassall's new collection is soon to launch so you can swoon over her collection of dreamy heels, before choosing the pair you will glide down the aisle in.

2 Stop the clocks

Your dress is going to be one of the most pivotal decisions surrounding the day. It will influence your theme, hair and beauty styling and your bridesmaid gowns. 'Alana' by Melanie Potro is a traditional and elegant gown – one so timeless that in years to come you will look back and fall in love with it all over again.



Melanie Potro

Elegantly draped fabric will move beautifully as you walk down the aisle. In the evening let your hair down and swish your way across the dance floor!

3 Truly scrumptious

Edible Essence Cake Art have taken a traditional white wedding cake, bringing it bang up to date with contemporary flicks of shimmering gold, perfectly crafted sugar blooms in blush tones and a sprig of foliage which curves to caress the cake, echoing garlands seen at the trendiest of weddings. Designs like this are almost too good to cut into!



The Hanging Lantern Company

4 Dreamy décor

Incorporating Greenery, Pantone's colour of the year, couldn't be easier with the trend of florals and foliage taking the wedding world by storm. Remember to look upwards at your venue. The often blank canvas of the ceiling is ideally suited to making a room-wide impact. Entwine lit paper lanterns in a leafy canopy to create a romantic and twinkling look, evoking an irresistibly ethereal style.



Passion For Flowers

Edible Essence Cake Art



The Boho Booth

5 A floral statement

Buttonholes are quickly becoming a statement piece for groomsmen, with the chance to add some colour, personality and a unique take on the traditional accessory. You will likely want them to co-ordinate with the bouquets, but this doesn't mean they need to be identical. You could choose the same colours but different flowers or a varied palette of the same blooms. Fashionable craspedia is great for adding texture.



Oscar De La Renta for Paperless Post

Make a toast to your marriage with something a bit different – a delicious cocktail made with Bloom gin. The bespoke blend of honeysuckle and chamomile gives the classic gin and tonic a unique twist. Add sliced strawberries to bring out the floral flavours, or make a (very drinkable) gin french to serve at your drinks' reception.

British designer Alex Monroe has teamed up with Cancer Research UK to create a set of limited edition favour pin badges. Mr and Mrs chicken embody Monroe's recognisable unique and elegant style, with their intricate detail and humorous charm. Cancer Research recommend donations of £2.50 per badge in a contribution to the charity's life-saving work.



6 Keep up with the times

With the whole world at our fingertips online, it's only natural that you can now send your invitations digitally too with Paperless Post. Oscar De La Renta has recently launched a selection of elegant designs featuring metallic detailing, and each design is available either in digital or printed form, which include flat prints or embossed designs, so you can even mix it up and send an online save the date and a matching printed invitation.



Bloom London Dry Gin